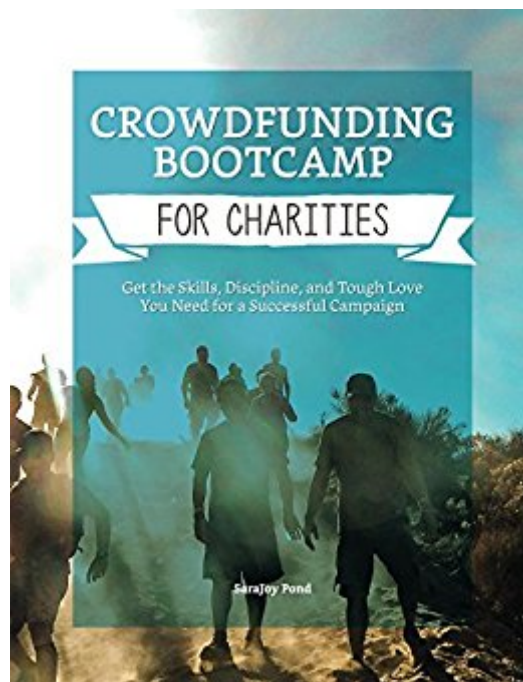


The book was found

Crowdfunding Bootcamp For Charities: Get The Skills, Discipline, And Tough Love You Need For A Successful Campaign



Synopsis

This practical workbook takes the often overwhelming brave new world of crowdfunding and breaks it down into a step-by-step process, grounded in (memorable) theory – so working through the book not only helps you plan your first campaign, it builds a foundation for many successful, strategic campaigns to come. You will learn the 1 'Golden Rule' of crowdfunding, discover 2 heretical truths, unlock the 3 keys to one team's 85% success rate, debunk 4 crowdfunding myths, and pick up 5 tips from the trenches (hard-earned through more than 70 campaigns) all while designing your own campaign with the help of 12 step-by-step strategy tasks, each with an accompanying worksheet.

Book Information

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